



IBOBB-Café Graz (Austria)

Cooperation in Guidance

An urban strategic and operative service approach

Welcome in IBOBB-Café Graz!



**IBOBB – Information, Beratung und Orientierung für Bildung und Beruf
Austrian – German Term for „Lifelong Guidance“**

Key principle of Austrian National Strategy for Lifelong Guidance (2006)

Core element of Austrian National Strategy for Lifelong Learning (2011)

And part of Municipality Strategy of Graz since 2013

Aims and Objectives of IBOBB-Café

Main aim is to create a maximum of synergy in guidance in the City of Graz

In central focus are needs and demands of all possible clients in the City of Graz

Partners are all concerned institutions, organizations, persons in the field of LLG

Working approach in brief: no additional organization, but bring together all actors in LLG

Broader Strategic Background

IBOBB-Café is part of a holistic programme of the municipality strategy for LLL

In Austria municipalities have restricted formal authority in education – most is national based

But there exist practical instruments to influence educational and guidance topics in town

- Municipality of Graz decided in 2013 the „Municipality Strategy for Education and LLL“
„Bildung findet Stadt“ („Education happens“)
- Based on a participative process, 8 working groups, 70 experts involved, including all sectors
- Decision in Municipality Council in November 2013
- Guidance is core element of the Strategy
- One of the concrete short-, middle- and long-term concepts in strategy is:





Aims and objectives of IBOBB-Café

- Municipality takes activity and responsibility to ensure service in LLG for all who need it.
- Municipality offers a platform for communication, co-operation for all providers in LLG.
- Municipality invites to create and develop common formats and services involving all actors.
- Municipality wants to ensure free and low-threshold access to LLG for all who need that.
- Municipality wants to bring together all relevant stakeholder in town for common provision.
- Municipality don't want to double provision but optimize synergy and substitute if sth. Fail.

How Works IBOBB-Café?

- IBOBB-Café is a meeting point in central location in the City of Graz.
- Staff consists of 2 full-time professionals, social pedagogics, qualified in guidance.
- Network includes 19 partners, PES, Social partners, providers from early childhood to elderly.
- More than 30 additional organizations in town, are involved and cooperating...
- Out of all sectors: school, university, Labour market, employees, employers, public, private...
- Open whole week for all, no appointment, no restriction, everybody is welcome at any time
- Professional, confidential, neutral, no fee

And additional

Own created innovative formats for events, for special target groups, e.g.

- „**No plan?**“ Step in the world of work or remain in school? Event for „Youth in doubt“
- „**Ecomania!**“ direct-contact-adventure with companies Event for people at transition points
- „**UNI in focus**“ Event for secondary students in study decision making
- „**Education Jungle**“ Information event for parents
- „**Guidance in Jungle of options**“ Further training for teachers, trainers and counsellors

And

- **Tailor-made IBOBB Workshops** – for groups who have special interests
- **IBOBB-Talk** – each Wednesday all cross-sectoral partners are present
- **Educational coordinators.** multilingual services...

Unique added value benefit

- Combination of „formal“ administration tasks – like registration for kindergarden ore school – with guidance in an open atmosphere, in the same house
- Especially important for pesons who are not so familiar with systems and processes, with migration background, language barriers...
- Integration of IBOBB-Café into municipality department – short ways for feedback, for reflection, reaction, adaptation, also into other political areas

Success factors

- Political initiative, commitment and backing in principle and practical issues by municipality
- Common aims, serious long-term perspective, building up trust, professional development
- Make visible the benefit for users, clients, and organizations and politics continuously

And responsible persons:

*Kurt Hohensinner, Günter Fürntratt, Gabriele Wilfinger,
Michaela Marterer, Anna Eichinger, Tanja Jeschek, Monika Zechner...*

Obstacles

- None, if these success factors were considered

PS: Coffee is available always

Haarlem, 13th June 2016

Peter Härtel

